

# Voices from Sacramento on the Railyards and Republic Stadium Impact

#### Michael Ault, Executive Director, Downtown Sacramento Partnership

"The proposed multi-purpose, outdoor stadium in the Sacramento Railyards will serve as a new home for the Republic FC and a catalyst for additional private-sector investment, job creation, new housing, and entertainment. It will improve the quality of life for residents across Sacramento and build economic value for our community. We have seen first hand the positive impacts of a successful private-public partnership in the form of the Golden 1 Center. The project is considered a national best practice and it galvanizes Sacramento to come together to celebrate the unique region we call home. Downtown Sacramento Partnership fully supports the strategic, well-balanced investment in the Railyards Stadium which will help drive our regional economy for decades to come."

#### Barry Broome, President & CEO, Greater Sacramento Economic Council

"This investment will reshape Sacramento's urban core and double the size of downtown. The Railyards will bring high-quality jobs, much-needed housing and long-term economic growth while honoring the legacy of one of the city's most historic sites."

### **Devin Strecker, Executive Director, River District**

"The River District is one of the neighborhoods that will see the impact of the stadium quickly. There are properties with several shovel ready projects, including much-needed new residential developments, awaiting the stadium site to come to life."

## Roger Weber, AICP, Urban Places Sector Leader, Stantec and Report Author

"Tax increment financing similar to the EIFD has played a pivotal role in pioneering redevelopment projects around the country because TIFs bridge the gap between vision and viability. For major projects like Denver Union Station and San Francisco Mission Bay, TIFs have helped cities fund critical infrastructure like transit, utilities, public spaces up-front,

without waiting for private investment to trickle in. That early momentum is a big part of what attracts developers, unlocks housing and jobs, and transforms underutilized land into vibrant, connected districts. More than just a funding tool, it's a catalyst for long-term urban transformation."

# Robert Heidt, President & CEO of the Sacramento Metro Chamber

"The proposed stadium is a catalytic investment that will redefine Sacramento's economic future. With billions in projected impact, it exemplifies the bold, strategic growth that fuels business, attracts top talent, and positions our Capital Region as a premier destination for innovation and opportunity."

# Mike Testa, President and CEO of Visit Sacramento

"A stadium in the Railyards will be transformative for Sacramento as a destination. Having another location for sports competitions, music festivals and other events will attract new visitors to Sacramento and boost the tourism revenues collected by the city and to businesses across the region."

### Michael Hargis, Entrepreneur, Restaurateur, and Promoter

"Projects like The Railyards, and music events like "This 916" foster a creative community that helps build regional identity. We are desperate for projects, like the Railyards that provide thoughtfully designed entertainment districts, walkable communities, and diverse housing and employment. I see The Railyards as a major catalyst to the growth and future of our city. Arts, entertainment and culture rank among the highest reasons for people to relocate or stay in their respective city. The Railyards will provide thousands of jobs, stimulate the local economy while also attracting young professionals."

### **Emile Baime Michaels, Executive Director, Midtown Association**

"The stadium and larger Railyards development has the opportunity to further cement the urban core as the regional destination for culture, creativity, and vibrancy. The economic impact of the stadium will extend into Midtown as visitors will dine at our restaurants, enjoy a beverage at our entertainment venues and experience the arts and cultural amenities offered."

## Cassandra Jennings, President/CEO, St. HOPE

"I'm excited about the vision for the Railyards as it is a catalyst for growth for the entire region. Not only will it be an important venue for the community to come gather and celebrate, it will bring much-needed housing, good-paying jobs, and desirable amenities that we can all enjoy."

### Peter Tateishi, CEO, Associated General Contractors of California

"Construction is a powerful economic engine that delivers high-wage jobs and leaves behind lasting infrastructure to fuel growth and prosperity. The development of the Sacramento Railyards represents a generational investment with billions of dollars that will reshape our region's economy, support thousands of skilled jobs, and anchor Sacramento's rise as a destination city. Projects like the Sacramento Republic FC Stadium, new Kaiser Medical Center campus, commercial districts, and new housing will drive opportunity, enhance quality of life, and ensure our region remains competitive and connected."